Let us introduce our selves...



Stefanos AlkidisCo-Founder & CCO



Yannis ImelosCo-Founder & CEO



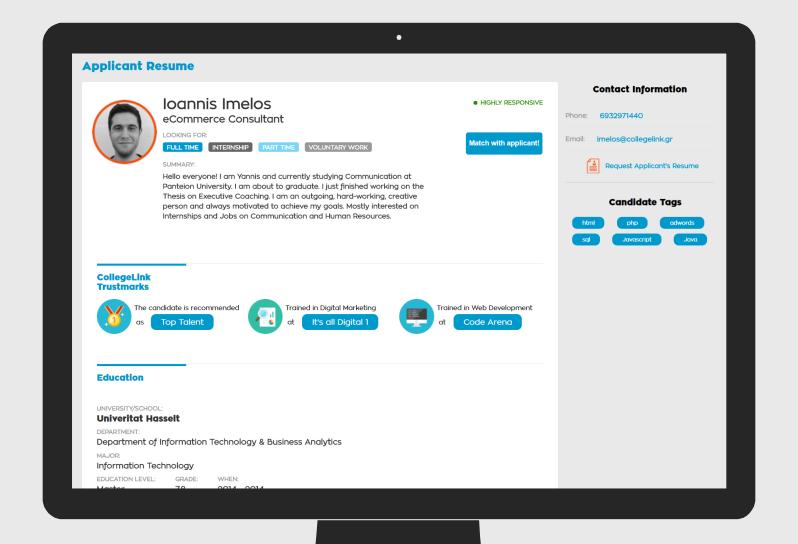


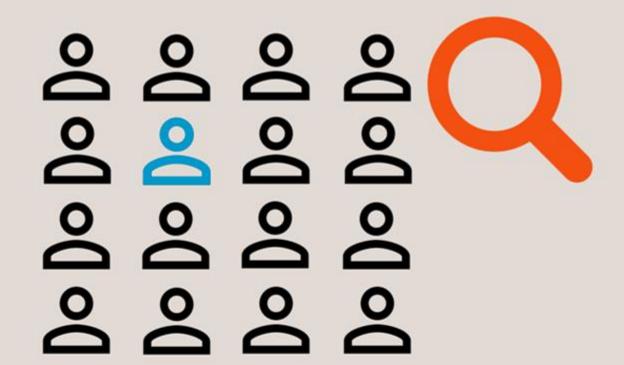
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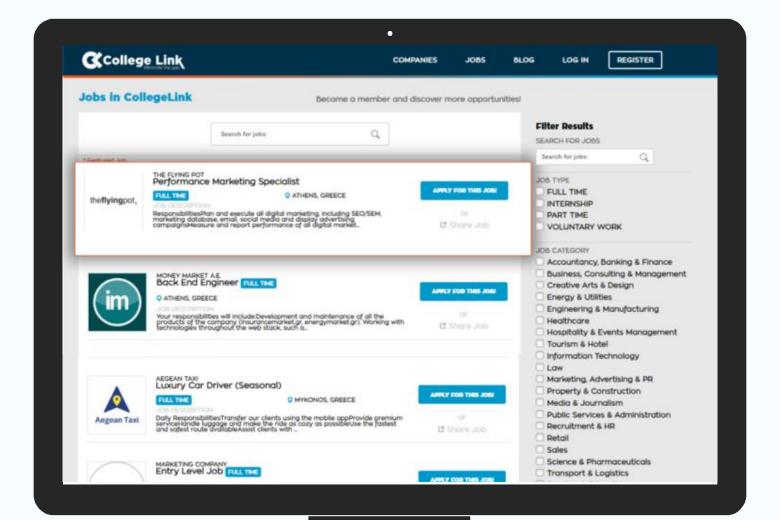
Leading young adults to promising Career Paths







BEVISIBLE So they can find you





Career Guide & Tips







12+

Sessions/Year

Web Development

Data Analytics

Digital Marketing

Soft Skills

Accounting

Sales



Trust

85,000+ **Applicant Profiles**

Companies

2,800+ 140,000+ Job Applications

65+ **Recruiting Events**

3,500+ Successful Hires

Best Youth





Member of the THI team





Employment Initiative



















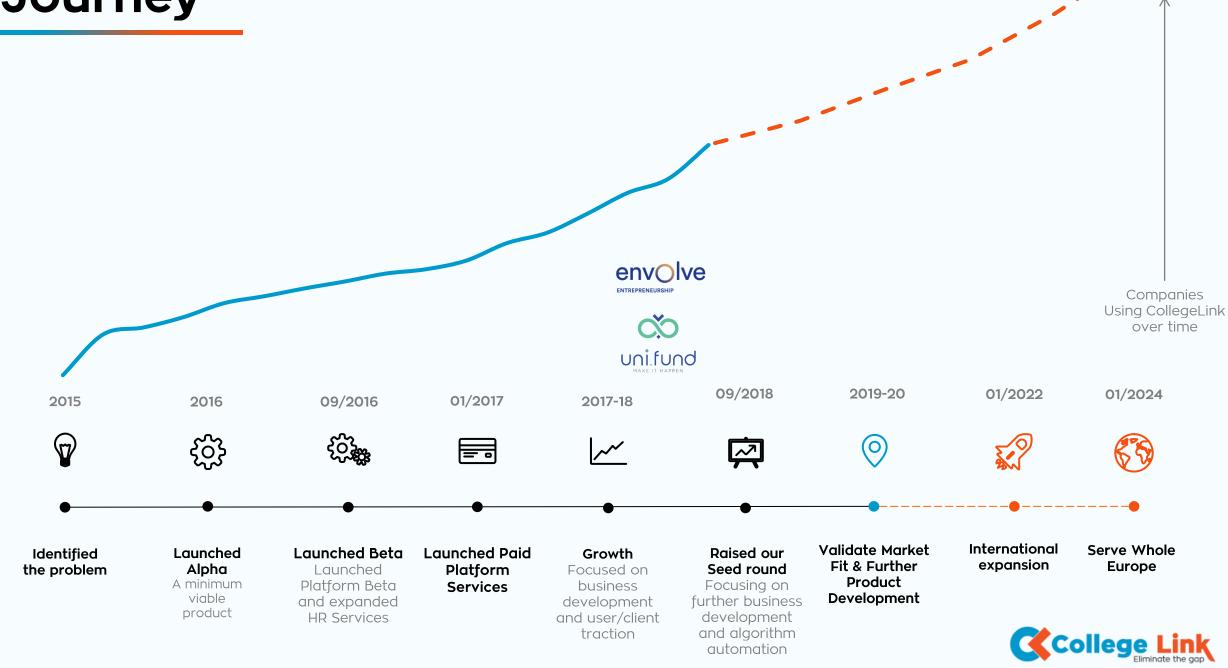


collegelink.gr

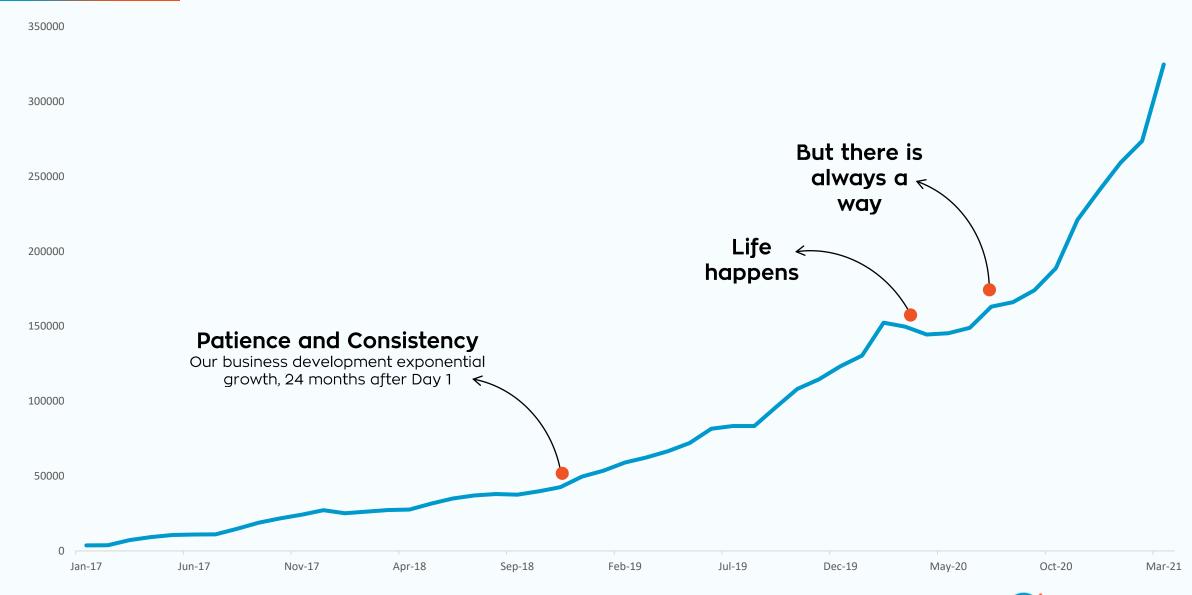
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Create password	
Register as a candidate	
By clicking register you agree to CollegeLink's terms of service and privacy policy	
or register using	
Have an account? Login! Log-in now!	
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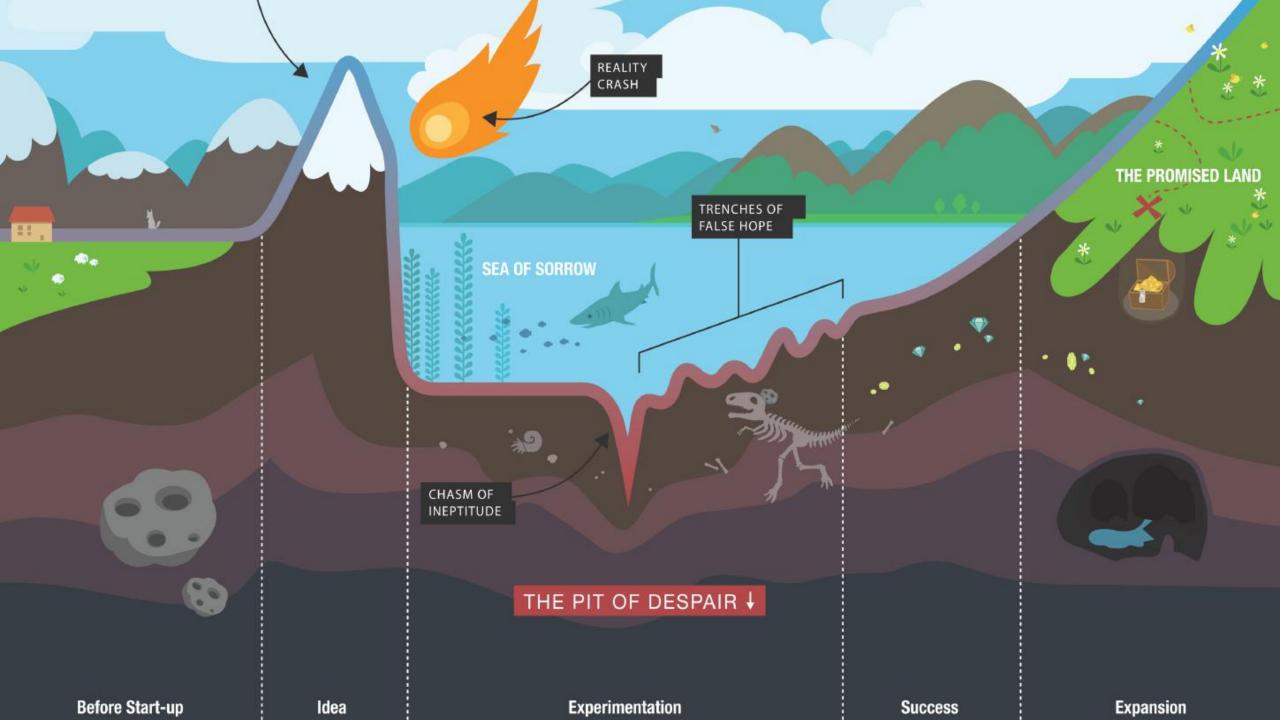
Journey



Journey







You can't predict the path

move fast

No time is better than now

Take 2 minutes and define your concerns & fears



Solution (Product)

Team
(Experience)

Traction (Revenues)



Mistakes (we made) But you may avoid Idea
Team
Execution

Market
Competition
Money



problem

Specific & well defined that a set of users face and are willing to attach some value to it

Your idea is 100 of your success

Startup = idea + <u>execution</u> + <u>product</u> + <u>team</u> + luck

about your idea to as many people as possible

#market

If I had asked people what they wanted, they would have said faster horses

Henry Ford

#market

Find **balance**between <u>feedback</u> and <u>vision</u>

#team

2-3 co-founders

You should complement each other

#team

If you are not comfortable giving equity to someone, they shouldn't be a co-founder

#competition

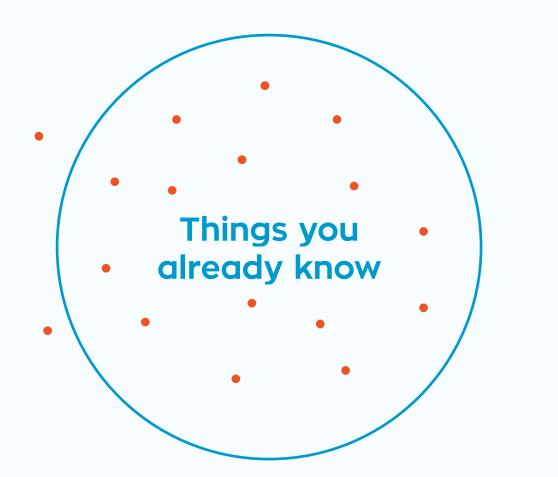
Competition is a good thing!

It means that there is a **market**

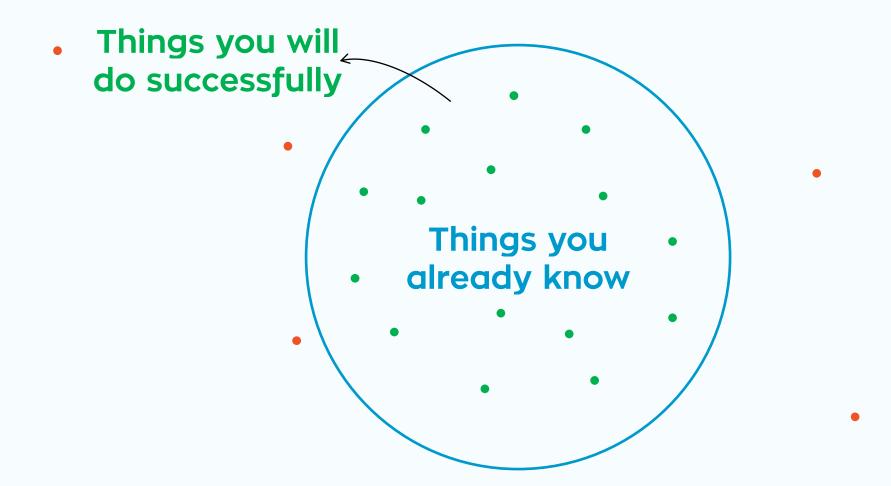


try to built the perfect product

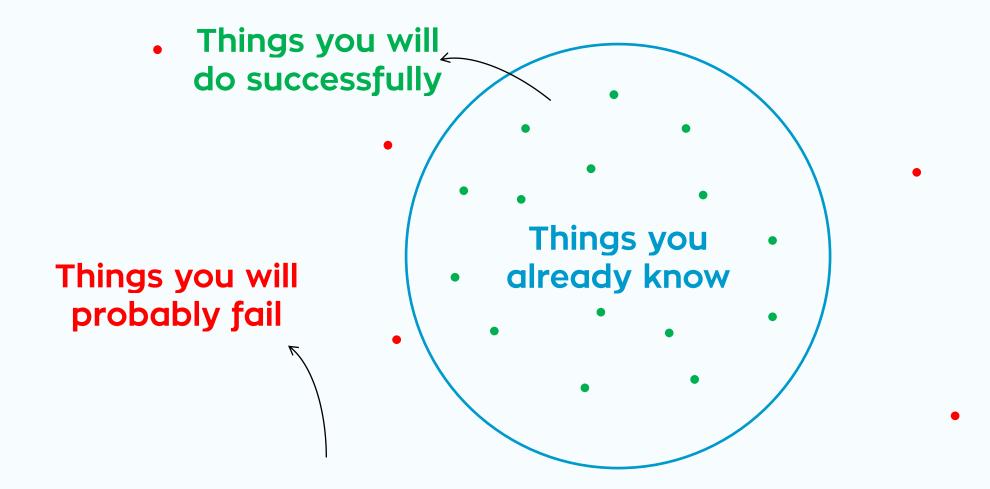






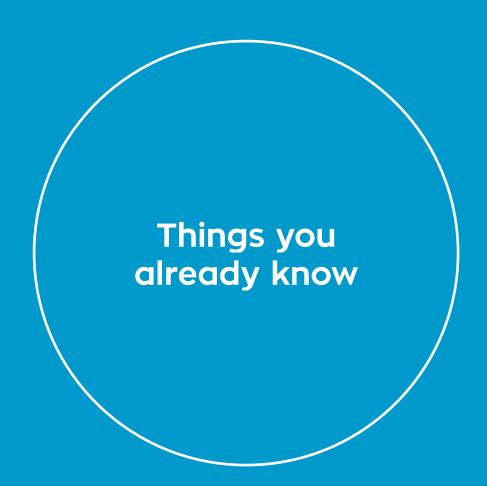








Things that will grow you



Your burn-out Your growth zone zone Your comfort zone

You need small wins

do things
that don't scale

Opportunistic # Strategic

Asking for money isn't

taboo

Money is a form of <u>validation</u>

People who don't pay you treat you like **Shit**

People who pay you will show

you a lot respect

#goldenrule

TEAM



#readytostart

```
For << this type of customer>>,
Who << has this type of problem>>
We offer << this solution>>
Which is <<different in this way>>
From <<other competitors>>
```

Don't think twice

BUILT IT

or someone else will

Thank you hello@collegelink.gr